

May 16, 2011

Madam / Dear Sir,

Sub: Sending of Annual Reports / Notices etc.

As you are aware, we have been hosting shareholder related information in our website <http://www.sundaramfinance.in/companyinfo/investorinfo.html>. This information is also available in NSE/BSE websites. As a part of "green initiative" in Corporate Governance, Ministry of Corporate Affairs (MCA) vide circular no.18/2011 dated 29.04.2011 http://www.mca.gov.in/Ministry/pdf/Circular_18-2011_29apr2011.pdf has permitted paperless compliances by recognizing communications through electronic mode to shareholders under the Companies Act, 1956.

In view of this, we request you to kindly register your e-mail address with us by returning the reply portion duly completed and signed to enable us to send all future communications including notices, annual reports, attendance slip, proxy form etc. to you in electronic form. The Business Reply Envelope is enclosed for your use.

Thanking you,

Yours truly,
For Sundaram Finance Limited
S. Venkatesan
CFO & Secretary

Reply Portion

Serial No.
Folio No.
Name and address of the Shareholder

Please send all communications in electronic form to my following e-mail address:

Email address :

Landline Number :

Mobile Number :

(Signature of the shareholder)