

Cameo Corporate Services Limited

Subramanian Building, V Floor, No.1 Club House Road, Chennai 600 002.
Telephone No.: 044 28460390 (6 Lines), Fax No.: 044 28460129.

May 7, 2011

Madam / Dear Sir,

Re: Folio No. / DP ID / Client ID :

Sub: Sending of Annual Reports / Notices etc. of Sundaram Finance Limited (SFL)

As you are aware, SFL have been hosting shareholder related information in their website <http://www.sundaramfinance.in/companyinfo/investorinfo.html>. This information is also available in NSE/BSE websites.

As a part of "green initiative" in Corporate Governance, Ministry of Corporate Affairs (MCA) vide circular no.18/2011 dated 29.04.2011 http://www.mca.gov.in/Ministry/pdf/Circular_18-2011_29apr2011.pdf has permitted paperless compliances by recognizing communications through electronic mode to shareholders under the Companies Act, 1956.

Accordingly, SFL have decided to send all future communications from the company including notices, annual reports, attendance slip, proxy form etc. to you in electronic form to your above registered email address.

In case you wish to receive future communications on any other e-mail address, please inform the new e-mail address to:

- (i) your depository participants (DP) for shares held in electronic form
- or
- (ii) us for shares held in physical form (Email: sundaramfin@cameoindia.com)

**** Please Quote Folio No. / DP ID / Client ID in your communication mail.**

Thanking you,
Yours truly,
For Cameo Corporate Services Limited
D.Narasimhan
Sr.Executive (Shares)