IMPORTANT NOTICE TO PUBLIC

We have, in the recent past, come across certain fake advertisements (in newspapers or through SMS) from unscrupulous persons, misusing our Company’s name and offering personal loans, agriculture loans, loan on mark-sheets, employment etc. demanding payment towards processing fees, etc., into their bank accounts. In this regard, we hereby clarify that we do not extend personal loans, agriculture loans and loan on mark-sheets, employment, etc. We, therefore, advise the public not to rely or act on any such fraudulent advertisements.

Any person coming across such advertisements may contact our nearest branch whose addresses are available on our website www.sundaramfinance.in and ascertain the genuineness of the said advertisement.

This notice is issued in Public Interest. Anyone acting on such fake advertisements shall be doing so at his/her own risk and Sundaram Finance Ltd. is not responsible for any loss or damages incurred by him/her.

Sundaram Finance Limited

No.21, Patullos Road, Chennai – 600 002